

QuickInsite Worksheet

Instructions: This worksheet should be provided for each participant in a leadership team workshop. The QuickInsite Report is built upon informational Themes and the workshop questions follow these Themes. In Step One, Individuals answer each question with their current perception of the study area, without viewing the QuickInsite Report. In Step Two, participants share common held perceptions, comparing them to the information in the QuickInsite Report. In Step Three, given the reality of what is perceived and learned about the study area, leaders will list mission opportunities supported by the QuickInsite Report.

Step One: DESCRIBE the "Story" of your study area.

	Population and Households Theme	
Population Population Change Percent Change Households Households Change Percent Change	Given your knowledge of the study area, without consulting the Quie answer the following questions. If you are in a group, please answer consultation with other participants. What is the population of your study area? Is the population projected to grow or decline? By what percentage?	
	Age Theme	
What is the average age What % of population is What % of the population What "Phase of Life" gro	Doup is largest? Before Formal School Required Formal School Requir	chooling: 5 to 17 orts: 18 to 24 omilies: 25 to 34
Education Level of Adults 1 Less than 9th Grade Some High School, No diploma High School Graduate (or GED) Some College, No degree Associate Degree Bachelor's Degree Graduate or Professional school of	and older have college education? What % of the adults 18 years and older are high school graduates? What % of adults 18 years	

Community Diversity Theme

What is the % of current year racial ethnic population by group?

% Asian ______

% Black/African American (Non-Hispanic)

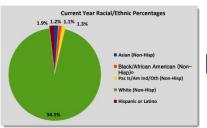
% White (Non-Hispanic)

% Hispanic or Latino

% Pac Is/Am Ind/Other (Non-Hispanic)

What group has the highest projected growth?

What group has the highest projected decline?



Example

Race and Ethnic History and Trends

Racial/Ethnicity by Year

Asian (Non-Hisp)

Black/African American (Non-Hisp)

White (Non-Hisp)

Hispanic or Latino

Pac Is/Am Ind/Oth (Non-Hisp)



Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle/Household Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography. What do you believe are the top Mosaic Groups in your area? **Circle at least three.**

Group A – Power Elite Group B – Flourishing Families

Group D – Suburban Style Group E – Thriving Boomers

Group G – Young City Solos Group H – Middle Class Melting Pot

Group J – Autumn Years Group K – Significant Singles

Group M – Families in Motion Group N – Pastoral Pride

Group S - Economic Challenges

Group P - Cultural Connections Group Q - Golden Year Guardians

Group C – Booming With Confidence

Group F - Promising Families

Group I - Family Union

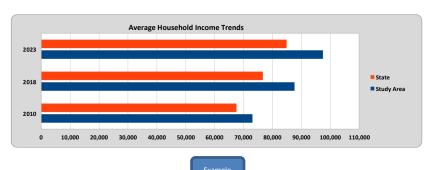
Group L - Blue Sky Boomers

Group O - Singles and Starters

Group R – Aspirational Fusion

(Note: See separate handout for brief descriptions of the 19 Mosaic Groups)

Financial Resources Theme



What is the Average Household Income?

Is the Ave. Household Income Growing or Declining? _____

What percentage of the households are Below Poverty Level?

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Step Two: DISCOVER the "Story" of your study area.

- In small groups of no more than 5 persons, create a group perception of the study area THEMES based upon the individual responses to the questions in Step One.
- Please record your small group's THEMES perception for sharing with the full group. Your report should include POPULATION AND HOUSEHOLDS THEME, AGE THEME, EDUCATION AND CAREER STATUS THEME, COMMUNITY DIVERSITY THEME & FINANCIAL RESOURCES THEME.
- Each small group should share their <u>Perception Report</u> with all participants gathered. Recording small group Perception Reports on newsprint (or other media options) following each small group presentation is valuable allowing everyone in the room to experience the diversity of small group perceptions about the study area.
- Return to the small groups and distribute the study area QuickInsite Report to each participant.
- Using the QuickInsite Report and the small group Perception Report, each small group should spend 10 minutes reflecting upon the discussion questions provided below.
- Following the small group discussion, each group will move on to STEP THREE in the process.

Discussion Questions:

1.	Are there any surprises after comparing the group Perception Reports to the QuickInsite Report?
2.	Are there any confirmations of what was perceived to be true about the study area?

Step Three: DETERMINE Your Mission Opportunity

Regardless of theological tradition, God's people are called to "Go into all the world and preach the good news to all creation." Mark 15:15 NIV. Discovering mission opportunity begins by asking "Who is my Neighbor?" In Step One, we discovered the "story" of our mission area. In Step Two, we began to think about ways to connect to the ministry area around us.

Continuing in your small group, answer the following questions.

1. Reflecting on the "Story" of the people living within your study area, create a list of at least 3 significant "life concerns" that might likely be present in the population represented. Another way to ask the question might be; "What are their needs?" or "How might we engage them?"

Examples:

- Our community has a large number of families with children, but with seemingly low income. They may have need for low cost daycare services or help with finding employment.
- Our community has a growing number of more affluent retirement age families. There may be opportunities for senior ministries around leisure issues including travel.

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(1)	(2)	(3)
What are the ways	that our congregation is like the p	people of our study area?
(1)	(2)	(3)
		cant number of ways in which our congregation might best engage people in our study area?
(1)	(2)	(3)
How might we stre	ngthen these ministries?	
What are the ways	that our congregation is different	from the people of our study area?
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Our community shows a five year trend of increasing Hispanic population. There may be opportunities for the development of Hispanic ministries such as Spanish speaking worship or classes that teach "English as a